



# Wellness Webdesign

## Website Worksheet

What is your offering or service and do you have a specific niche in the field that you specialize in?

Describe you're ideal customer:

What do you feel sets you apart from other practitioners?

What is currently frustrating about your website?

Why would you like a new website?

List three websites in your field that you really like and why:

Use three to five adjectives to describe your new website:

What is one action you would like your customers to take when they are on your site?

What content do you need for the new site? A new biography? Photos? Videos? Description of Services?

Are you currently utilizing any social media strategies or other outreach for promotion? If so please list the urls.

What most excites you about this project?

